



PLA MEDIA

PUBLIC RELATIONS AND MARKETING

Let us tell your story...



1303 16th Ave. South Nashville, TN 37212

www.plamedia.com

FOR IMMEDIATE RELEASE

Contact: Mark Logsdon

Phone: (615) 327-0100

Email: mark.logsdon@plamedia.com

Nashville's Johnny Cash Museum Ranks Number One on *Forbes* and *National Geographic* Travel Lists



In just a short five months after its grand opening, the Johnny Cash Museum, the latest attraction in Music City, lands at the top of both the *Forbes* and *National Geographic* must see travel destinations lists. *Forbes* recently released a list of the Top 5 "Must-See" Nashville destinations and put The Johnny Cash Museum in the number one slot. That acknowledgement was followed the very next day with an unbelievable honor from *National Geographic*. *National Geographic* published a list of the worldwide top four "Pitch Perfect Museums," museums

dedicated to a single musician. The Johnny Cash Museum earned the top honor beating out the ABBA museum in Stockholm and the Kalakuta museum in Nigeria.

"It's a great honor to receive the ongoing positive comments and rankings from top publications and organizations," says founder Bill Miller. "It's a tribute to and validation of Johnny Cash's continuing popularity and our ability to honor him with a top notch venue in an amazing city."

To view the articles, visit the following links ---[Forbes](#) and [National Geographic](#).

About The Johnny Cash Museum

Earning the AAA Gem rating, Johnny Cash Museum experience has quickly spread around the globe with outlets like CNN, The NY Times, The NY Post, Billboard, Vogue, Southern Living, ABC, CBS, NBC, FOX, Yahoo, Huffington Post, London's NME, etc. all buzzing about the attraction. One can never predict who they will see at the museum as Cash family and band members are often inside in addition to celebrities like Former VP Al Gore, Grammy and country music legend Lynn Anderson, The Mavericks, The Oak Ridge Boys, American Pickers' Mike Wolfe,



Ashton Shepherd, etc. Located at 119 Third Avenue South between Demonbreun and Broadway, the museum is en route between the tourists circulated Broadway strip and the Country Music Hall of Fame and Schermerhorn Symphony Center. The JCM is open every day from 11 AM to 7 PM CST. General admission is \$14 with discounts for students, members of the military, etc.

Many never before seen historical documents, letters, awards, costumes and instruments take the visitor on a three dimensional journey through Johnny Cash's life with interactive technology provided by the Nashville based Griffin Technologies. The museum, designed by the Temeka Group in collaboration with Bill and Shannon Miller, unites the extensive and acclaimed collection of Bill Miller, longtime friend of Cash's and founder of the official Johnny Cash website www.JohnnyCash.Com, and pieces from friends, colleagues and family members including his daughters, son and siblings. The collection features the earliest known Johnny Cash letters and documents as well as the handwritten manuscript to the last song ever written by the prolific songwriter, just days before his passing. Visitors also are given an extensive look into Cash's non-entertainment related life including his childhood and early adulthood and his service in the United States Air Force.

To stay updated on the museum and Johnny Cash, visit www.johnnycash.com or www.johnnycashmuseum.com.

###

To receive additional information, high resolution images or to schedule an interview with founder Bill Miller, contact Mark Logsdon of PLA Media at (615) 327-0100.